



**News Release**  
**For Immediate Release – September 30, 2013**

**“Pumpkinfest”**  
***“Annual Fall Favorite Set for October 26”***

One of the valley’s fall favorites, *Pumpkinfest*, is all set to return to the Salem Farmers Market on Saturday, October 26. This year’s event will take place from 11 a.m. – 2 p.m. and feature carnival games, a costume contest, a pumpkin give-away, hay rides and a pumpkin auction. Plus, you can walk through our “Chefs vs. Surgeons” Jack O’ Lantern patch and vote for your favorite carved pumpkin.

Youngsters also will have a chance to ***Trick or Treat*** with the downtown merchants an hour before *Pumpkinfest* starts. Children can meet at the Farmers Market at 10 a.m. and trick or treat up and down Main Street until 11 a.m.

Admission for adults and children is just \$1.99 a person, but ***Children will be admitted free if they are wearing a costume!*** Hotdogs and chips will be available and sold throughout the day, as well.

All proceeds from the event benefit Special Olympics. This year’s *Pumkinfest* is sponsored by Q99-FM, and Salem Parks and Recreation. For additional information call the Parks and Recreation Department at 375-3057.

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